# Annika Lindberg

# Frontend-developer/UX-designer/educator

Stockholm, Sweden

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- <u>https://www.nexttoedit-tech.com/</u> (consultant-webpage)
- <u>www.annikalindberg-ts-com</u> (portfolio)

## **EXPERIENCE**

Web Developer as Freelancer/Consultant/Open Source Contributor/Volunteer/Intern

### • Frontend Developer, Teacher

ZoCom AB - IT, Digitalisering, Utbildning

Juli 2024 - Present

Since the summer of 2024, I've had the great honor of teaching JavaScript, TypeScript, and React in the IT professional program. This fall, I've also taken on the role of lead instructor in advanced UX design at Chas Academy.

#### • Fullstack Web Developer

NextToEdit Tech Solutions

Sep 2023 - Present

As a freelance web developer at NextToEdit Tech Solutions, I specialize in helping non-profits, start-ups, and scaling companies enhance their digital presence. My focus is on creating handcrafted applications that prioritize SEO optimization and web accessibility, ensuring an inclusive online experience.

Key Services:

- Fullstack Development
- SEO Optimization
- Accessibility Compliance, Audits and Training
- Handcrafted web applications using React, TypeScript, Next.js and Sanity.

I work closely with clients to develop tailored web solutions that align with their business objectives and user requirements. Specializing in taking projects from concept to completion, I engage in every stage of the web development process. My service includes every step from initial client consultations to understand their vision and requirements, crafting user-friendly designs and interfaces, developing the frontend using modern technologies like React, managing backend services and databases, testing and setting up domain for the client. I provide full service package including training with the client using (headless) CMS for seamless content managing and continues support. My role ensures a cohesive and efficient workflow, delivering end-to-end solutions that are scalable, performant, and aligned with the client's goals.

#FreelanceWebDeveloper #WebDevelopment #SEO #Accessibility

### • Frontend Developer

DAYA

Nov 2023 - Present

As a Frontend Development Intern at Daya Innovation Team, I am actively engaged in the heart of FemTech innovation, contributing technical expertise and coding skills to the creation and development of innovative FemTech solutions and at the same time also supporting the company's mission to foster female entrepreneurship and sustainability through open innovation and deep technology.

### • Volunteer at Zetkin Foundation

React, Typescript, Open Source, Next.js

Contribute to improving usability and accessibility of Zetkin Foundation's codebase, focusing on optimizing user experience and ensuring inclusive design principles.

#### • Co-funder and board member of tequeenmatch, 2023

Startup, SAS, Fullstack Development, Marketing, Strategy, Business Planning, Fundraising

Initialized as a co-project during my bootcamp at Technigo, where we developed a match-making application connecting underrepresented groups within the tech-community as mentors and mentees. We are currently running teQueenMatch as a non-profit organization aiming to build community and raise fundings and resources continuing the process building the app and scale the project further.

### • Startup-funder for GLIMMER, 2023

Glimmer is an initiative that aims to bridge the gap between health care and women suffering from fear of giving birth, using latest technologies combined with modern psychology treatment. I am funder of GLIMMER and evolving the ideas in cooperation with DAYA accelerator ventures within the FemTech market.

### Co-funder and board member Ung Datatjej, 2024

Non-profit association aligned with "Datatjej", that aims to gather younger girls and non-binary techies, arrange events and courses around Sweden (currently in Stockholm, Umeå and Malmö).

## **Previous Career**

### Executive Coordinator

#### Popkollo

#### Oct 2016 - Sep 2020 (4 years)

In my role as a coordinator, my primary responsibility was to ensure that all 16 camp organizers had the necessary resources to smoothly conduct their camps and activities. This encompassed extensive digital communication and administrative support, alongside organizing and facilitating meet-ups, supplying educational materials, creating and maintaining digital resources for camp structures, and assisting in the recruitment of music leaders and guest artists. Throughout the years, I have achieved quantifiable outcomes in terms of community growth and organizational sustainability. Here are some notable achievements:

- I managed the nationwide application process for over 400 positions across more than 16 distinct band camps for two consecutive years. Through streamlining the administrative procedures and implementing a communication strategy, I significantly reduced the workload and transformed the results of user experience evaluations from highly unfavorable to exceedingly positive.

- Revamped and restructured the onboarding training program for leadership assessments within Sweden's national organization for girl rock camps, Popkollo, spanning across 16 regional camp organizations.

# Educational Consultant

#### Make Equal

Jan 2017 - Jan 2019 (2 years 1 month)

In a co-op project between the organizations Popkollo and Make Equal, as part of the project "Make Equal Music" I participated as a process leader and lecture holder within the series of workshops held in two Swedish pilot regions. This entailed:

Conducting training sessions in DEI for all municipal employees who interact with young individuals in various creative activities.

Delivering lectures on LGBTQIA+ topics and talked about accessibility from a norm-conscious perspective. Important skills I developed throughout my years holding workshops in subjects that can be abstract and really difficult to grasp if you never before had to think in terms of privilege and power, is how to adapt to the audience. As a workshop holder, I need to be prepared and adjust my language and methods completely in the spur of the moment. Usually the group is diverse in previous knowledge and lived experience, and this can be really challenging to make the level inclusive for everyone. Since Ive been doing this on a regular basis for the past 15 years, I picked up a lot of skills and strategies, that I find very transferable skills to have as a developer.

#### Metadata Editor

Magine AB, Enginering department Jan 2017 - Jun 2017 (6 months) Worked in a small metadata-team responsible for review and editing (mostly) image data for all TV channels within the company's web-based streaming service by searching through image databases,

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finding suitable images for all programs, editing the images in Photoshop, and updating the TV schedule with relevant images for each program. Checking the rights for the metadata be up to date.

#### Project Manager

#### Popkollo Botkyrka

#### Feb 2015 - Oct 2015 (9 months)

I successfully led the reorganization of Popkollo Botkyrka into a district association, which involved migrating the membership system and providing support to volunteers in the newly established associations, fostering a sense of ownership and dedication. I also managed legal document administration throughout the reorganization process. The project's timely completion played a pivotal role in securing a substantial, long-term contribution from the county council. This grant facilitates the employment of an additional coordinator at 50% capacity and enables the provision of year-round music activities for girls and transgender youth in the suburbs of Stockholm on a substantial basis.

#### Educational Consultant

#### Popkollo

Jan 2013 - Sep 2015 (2 years 9 months) Workshop Facilitation and Methodology Dissemination Head Of Educational Material Accessibility evaluations and compliance manager

\* Consistently organized comprehensive workshops for camp leaders and organizations, offering valuable insights into the refined and progressive methods of Popkollo.

Educational Material Translation and Global Impact

\* Translated the complete educational materials from Swedish to English, enabling the widespread dissemination of these methods across numerous EU countries and international meetups.

International Expertise Sharing

\* Seized the distinctive opportunity to impart expertise by delivering training to organizations in Denmark, Norway, and at international gatherings. This highlighted the adaptable and universally applicable nature of the program's methodologies.

### Project manager and coordinator

### RFSL

#### Jan 2014 - Oct 2014 (10 months)

The Swedish Federation for Lesbian, Gay, Bisexual, Transgender, Queer and Intersex Rights, is a non-profit organization founded in 1950. RFSL strives to create an equal world where all LGBTQI people's human rights are respected and no one is left behind.

My role as administrator at the national office at the department for HIV-prevention was mainly about being a support for the boards of the RFSL-departements located around Sweden and provide them with accurate education and material for them to run the department and the activities they aimed for complete throughout the year.

# **Education (tech)**

# 🕑 Chas Academy

Fullstack developer, Information Technology Aug 2020 - Nov 2020

Before joining the Technigo Bootcamp I studied to become a Fullstack Developer at Chas Academy (YH-education). I finnished the first 5 month before going on parental leave. When coming back I decided I wanted to accelerate my learning and combine my gained knowledge from self-studies with a 22-week Frontend Bootcamp instead.

Completed courses: HTML/CSS, Agile Project methods, Javascript.

#### **Career break**

Parental leave 2021 -2022

# Θ Chas Academy

#### Fullstack developer, Information Technology Aug 2022 - Dec 2022

Before joining the Technigo Bootcamp I studied to become a Fullstack Developer at Chas Academy (YH-education). I finnished the first 5 month before going on parental leave. When coming back I decided I wanted to accelerate my learning and combine my gained knowledge from self-studies with a 22-week Frontend Bootcamp instead.

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# Technigo

#### 2023 - 2023

A 24-week (Feb 2023 - June 2023) fast-paced remote Boot Camp, focusing on JavaScript (ES6), React, HTML5, CSS and server-side programming with Node.js, with weekly projects covering everything from the basics of programming to structuring web projects using the latest technology. Agile methodology is applied at the core through weekly sprint planning, check-ins, demos and reflections. Mob-programming and pair-programming made up a significant part of the course.

# **Education (other)**

## Södertörn University

free standing course (Masters level), Gender studies May 2014 - Jun 2014 Methods and analyses of silence (Att tolka tystnad: metodfrågor i genusvetenskap)

## Södertörn University

free standing course (Masters level), Gender studies Apr 2014 - May 2014 Science, bodies and differences: the global politics of reproduction, (15 hp) Vetenskap, kroppar och skillnader: reproduktionens globala politik (15 hp)

## Södertörn University

Bachelor (Filosofie kandidatexamen (fil.kand.) 180 hp, Gender studies Aug 2009 - Jul 2012

## Södertörn University

Free standing course (masters level), Gender studies Aug 2013 - Present Genderpolitics in a global context (15 hp) Genus/Sexualpolitik i en global kontext (15 hp)

## **Licenses & Certifications**

- Certificate of Completion Technigo Web Developement Technigo
- Web Design Accessibility Certificate Udemy 2024

## Skills

Front-End Development • React.js • Javascript • TypeScript • Google Analytics • SEO • TypeScript • REST API • Express.js • MongoDB • Startup Development • Next.js • Diversity, Equity, Inclusion and Belonging (DEIB) • Artificial Intelligence (AI) • Web Content Accessibility Guidelines (WCAG) •